



*Together We Thrive*

JUNEAU COMMUNITY FOUNDATION  
2016 ANNUAL REPORT

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**OUR MISSION** To promote philanthropy and effectively respond to the needs of our community to create a healthy, safe, and culturally rich environment.

**OUR VISION** To make your giving meaningful, effective, and enjoyable by connecting you with the people and organizations that work to make Juneau a better place.

The Juneau Community Foundation

- serves as a leader and resource for philanthropy;
- builds and permanently holds a growing endowment;
- provides flexible, cost-effective ways for donors to improve their community now and in the future;
- convenes stakeholder dialogues to build consensus around priority needs;
- promotes cooperation and collaboration among funding organizations and service providers;
- makes grants to positively affect the lives of Juneau's residents.



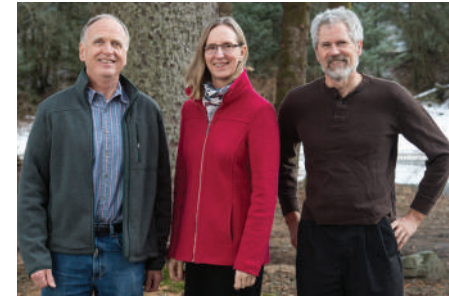
Juneau Community Foundation  
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PHOTOS: Michael Penn, Mark Kelley

# Together we thrive ...supporting Juneau today and tomorrow

As your community foundation, we work hard to ensure your generous gifts are used to their greatest capacity and amplify their impact through effective partnerships.

This year, we partnered with the City and Borough of Juneau to provide \$1.87M in social service grants to support many people in our community. By combining your donations, we teamed up with United Way of Southeast Alaska and the Juneau School District to provide a universal elementary school breakfast program. Partnering with the Juneau Police Department and the Alaska Mental Health Trust Authority, we expanded Juneau's Crisis Intervention Team. Impressed by our community engagement work in social services, Avista has joined us as a corporate partner.



Together, we are stronger. Together, we make the most of your contribution. By providing a philanthropic home for individuals, businesses, and organizations alike, we serve as a leader in growing philanthropy to address local needs.


We share a common vision of Juneau as a vital, inclusive community where each and every person has the opportunity to thrive. Thanks to your commitment, we celebrate another year of progress toward making this vision a reality. Your collective investment impact is a powerful force for solving some of our greatest challenges.


A common vision makes us stronger; it is your generosity that turns philanthropic vision into real-life results. In these challenging economic times, all indications are the Foundation will need to play a bigger role in supporting our community. Your thoughtful commitment to Juneau and your investing through the Foundation will make that possible.

With you as our partner, we will successfully meet the coming challenge.

Thank you.

  
Mike McKrill  
2017 Board President

  
Amy Skilbred  
Executive Director

  
Eric Kueffner  
2016 Board President



## Hope Endowment & Social Services

### PROFESSIONAL ADVISORY COMMITTEE MEMBERS

Kate Burkhart  
Terri Campbell  
Bud Carpeneti  
Tom Chard  
Scott Ciambor  
Rosemary Gruening  
Lindy Jones  
Leslie Longenbaugh  
Sam Muse  
Elaine Schroeder  
Wayne Stevens  
Stacy Toner  
Cris Waste

### FOUNDATION GRANT COMMITTEE

Reed Stoops  
CHAIRMAN  
Linda Egan  
Mandy Mallot  
Mike McKrill  
Bob Rehfeld  
Bob Storer  
Karen Taug

As a grant-making public charity, the Juneau Community Foundation partners with Juneau's front-line nonprofit organizations to address important equity issues that affect our community, such as stable housing and access to human resources like basic health care.

Deep-rooted and complex problems cannot be solved by any one organization. To address multi-faceted social issues, we must collaborate to build a more just, equitable, and inclusive community. City Manager Rorie Watt recently endorsed the growing partnership between the City & Borough of Juneau and the Community Foundation through the combined Hope Endowment & CBJ Social Service Grant program, by noting the collaboration's positive results.

The Foundation supports organizations like the local office of the National Council on Alcoholism and Drug Dependence (NCADDJ), providing substance abuse prevention and seeking to curb the opioid epidemic that has taken hold in our hometown. In 2016, our work with local partners to fund opioid overdose kits, provide public presentations on the effects of substance abuse on the mind, and increase outreach made a difference in people's lives.

*"As I was making a presentation about NCADDJ's response to the opioid epidemic, it occurred to me—the Juneau Community Foundation paid for all we did. It wouldn't have been possible without JCF.* —Katie Chapman, NCADDJ

## Together we thrive ...addressing local issues

Through listening sessions with community service providers, the Foundation identifies opportunities for collaborative projects. Juneau's Housing First Project opens in June 2017. The 32-unit facility will provide housing for Juneau's chronically homeless population. Foundations, individual donors, private businesses, and local and state government are all making this project possible.

*"I've been around nonprofits for many, many years and never found a community that is working toward managing social services across the spectrum like Juneau."*

—Jessie Wuerst, Avista, corporate donor

Service provider partners also prioritized developing a Crisis Intervention Team, involving training for Juneau Police Department personnel to respond to mental health crises in a manner that de-escalates conflict. Together, the Community Foundation, Alaska Mental Health Trust, and the JPD are building the program.

Reflecting on the outcome of this grant process, Crystal Bourland, NAMI Juneau Executive Director, remarked, "The Foundation's convener role—providing space, a platform for us to come together to discuss common issues and priorities—is really important."

Juneau should be proud of the leaders who pursue the hard work of collaborating to address complex social issues. The Foundation supports and works alongside these leaders to develop effective solutions.



## Social Services

The Gottschalls have called Juneau home for 50 years. They are builders—both literally and figuratively. They’ve constructed homes and medical clinics. And, through Marian’s role in Juneau’s women’s shelter and other social service programs and her and Don’s generous donations of time, money, goods, and expertise over the years, the Gottschalls have built up our community as well.

*“I remember when we first were confronted with the idea of pledging money and thinking \$10 a month? I don’t think we can do that? It was just amazing that it sort of turned our thinking around about giving on a regular basis.”* — Marian

A pet project for the Gottschalls is the Eagle River United Methodist Camp, which is supported by an Organization Endowment Fund managed by the Juneau Community Foundation. The endowment was seeded with funds donated by the couple. “We’ve done a lot out at Methodist Camp. Rebuilt about everything that’s out there. It’s in pretty good shape right now. We’re looking at putting an indoor bathroom in the lodge, which is kind of expensive,” Don said. “The Methodists use it for camp about two weeks out of the year. The rest of the time, it’s all community.”

The Gottschalls donate to other social service funds, as well, including the Shirley Jones FASD Fund.

## Together we thrive ...building community

*“We give to make the community better and make people’s lives better.”*



THE DONORS Don and Marian Gottschall

THEIR GIFT Sharing their expertise, funds, and time

THEIR LEGACY Providing opportunities for all



Senior Services

### 2016 GRANTS SOCIAL SERVICES

Zach Gordon Youth Center, International Rescue Committee, Juneau Suicide Prevention Coalition, Communities in Schools, The Glory Hole, Southeast Alaska Food Bank, Southeast Alaska Independent Living, Eagle River United Methodist Camp, Gastineau Human Services, Alaska Legal Services, Juneau Police Department—Crisis Intervention Team, National Council on Alcoholism and Drug Dependence—Juneau, Big Brothers Big Sisters, AWARE, Juneau Youth Services, Housing First, Polaris House, Southeast Regional Resource Center, Catholic Community Services—Senior Services, Haven House

## Schools & Education

Dr. Rosita Worl, whose Tlingit name is Yei-diklatsókw (meaning lost to time) and whose ceremonial name is Kaaháni (woman who stands in the place of a man), is of the Eagle moiety, Thunderbird clan, from Klukwan and serves as President of the Sealaska Heritage Institute. She has dedicated her life to education, especially cultural education, in Southeast Alaska. She credits the generosity of Juneau and Southeast Alaska residents for supporting Sealaska Heritage Institute and strengthening the community at large.

“It’s a very different kind of giving than Tlingit giving. Our giving is based around ceremonies and our interrelationship with one another, our clan relationship, so this whole different kind of giving for different kinds of purposes is a fairly new thing to us,” Worl reflected. “I just cannot believe the generosity of some people.”

*“What’s really important to me is that people have this feeling of giving.” – Rosita*

Some examples of this generosity include donations to the construction of the Walter Soboleff Center and crowdfunding to bring home a sacred Chilkat blanket.

“I think what Juneau’s going through at this particular point in time is trying to celebrate our diversity,” she said. “Anything we can do—that I can do—to build that, I think it benefits the community as a whole and our children and future generations.”

Through the Foundation’s **Schools & Education Fund**, individuals and corporate donors can pool their resources for greater impact.

## Together we thrive ...celebrating diversity

*“Children come to the Soboleff Center and see our cultural objects and learn about a different culture, all because people have been so generous. Schools and their programs are of special interest to me.”*



THE DONOR Rosita Worl

HER GIFT Teaching Tlingit traditions to area youth

HER LEGACY Expanding cultural literacy



*Classroom Cooking*

### 2016 GRANTS SCHOOLS & EDUCATION

Parents for a Safe Graduation, Gold Creek Child Development, Chilkat Valley Preschool, Betty Eliason Child Care Center, Discovery Southeast, Skagway School District, Island Institute, Dzantik’i Heeni Middle School—Life Skills Classes, Association for the Education of Young Children, Riverbend Elementary School, Post Secondary Education Scholarships, Emmanuel Jal Performance



A lifelong Alaskan, Jane MacKinnon has lived all over the state, from Nome to Anchorage to Juneau. After meeting her husband while studying Education at the University of Alaska, they settled in Juneau, which she’s called home since. Her legacy includes her children, grandchildren, and great grandchildren—and the lasting benefits of her admirable generosity. MacKinnon made a gift to support Juneau Hospice, and her husband was one of the first recipients of the hospice services that have come to play such an important role in Juneau’s elder care network.

“I don’t know where the town would be without it, for so many people have received benefits from them,” she said. “I worked as a hospice respite caregiver for many years, too. It’s very rewarding.”

*“I had a little extra so I thought it needed to go to something useful.”*

— Jane

Jane’s lived through tough times, including the Great Depression, wars, and a significant fire in Nome. Her attitude about giving is that you give what you can—so she does.

Jane appreciates the simplicity of giving through the Juneau Community Foundation and the positive lasting effects of her contribution.

Consider making a gift to the Community Foundation’s **Juneau Hospice Fund** or **Health Fund** to support the efforts of local organizations that help improve the lives of people in Juneau.

## Together we thrive ...partnering with donors

*“This is another way that you can give without big publicity ... it just comes from the heart.”*



THE DONOR Jane MacKinnon

HER GIFT Supporting an essential community service

HER LEGACY Sharing a common vision



*Catholic Community Services*

### 2016 GRANTS **HEALTH**

Healing Hand Foundation, Juneau Family Health and Birth Center, Douglas Community United Methodist Church, Cure Alzheimer’s Fund, Front Street Community Health Center, Planned Parenthood, JUMPP, Hospice and Home Care of Juneau, Meals on Wheels



Ron and Kathy Maas aspire to cultivate in Juneau’s youth the love of music that shaped their lives and brought them together.

Perhaps best known as musicians—Ron leads the Thunder Mountain Big Band and Kathy plays in the Juneau Symphony—they owned and operated the Taku Glacier Lodge for 17 years and enjoyed long careers in real estate and education before retiring.

Their philanthropy is focused on youth and arts, with contributions toward a new arts center, Fine Arts Camp, and JAMM, a music education program centered around teaching young children violin.

“JAMM is such an ingenious program,” Ron said. “To develop kids, not necessarily to become professional musicians, but to develop their learning abilities.” Kathy agrees that it boosts kids’ confidence and achievement. “They’re working together and their school scores go up. It’s just amazing,” she said.

*“I think Juneau is an amazing place to live and I can’t think of a better place to give our money.” – Kathy*

Donating at the local level and directing funds toward the arts, Ron and Kathy are able to ensure others in Juneau can benefit in the ways they have.

“I love to give things and I love to do things for people and so does Kathy,” Ron said. “We do our best to help where we can, especially in the music field.”

## Together we thrive ...embracing innovative ideas

“Juneau has been really good to us and we feel like we’re home here. It’s just a natural tendency that we both have, to do what we can for the city we love.”



THE DONORS	Ron and Kathy Maas
THIER GIFT	Cultivating a love for the arts
THIER LEGACY	Successful students and engaged community



JAMM Concert

### 2016 GRANTS YOUTH

Shaping Bright Futures, Zach Gordon Youth Center, Lynn Canal Running Camp, Big Brothers Big Sisters, Juneau Youth Services, Juneau Skating Club, Juneau Jumpers, Juneau High School Track and Field Teams, Juneau High School Cross Country Teams



Ken Leghorn's contributions to the Juneau Community Foundation go way back—he helped create the foundation in 2000, was one of the first board members, and served as the first Executive Director. Ken's contributions to Juneau go back much farther, though.

Not long after falling in love with sideways-raining Juneau in 1978, Ken got into the guiding and outdoor recreation business, eventually founding Discovery Southeast. He has made philanthropy—ongoing support for a variety of organizations in Juneau—a part of his life.

*“The reason giving is important is it’s what keeps Juneau a vibrant place to live and work and raise a family. I feel the nonprofit sector is incredibly important for keeping people in Juneau and making it a community we all want to be in.”* — Ken

Recently, Ken's focus has been on raising money for the future Performing Arts Center being planned by the Juneau Arts & Humanities Council—a project his partner Julie York Coppens is equally excited about. Julie has been working for a theater nonprofit since she moved to Juneau in 2012 and is currently a teaching artist in the schools.

“We don't think of ourselves as donors or philanthropists if we make a modest income. But you are. You *can* be with the Foundation,” said Julie.

## Together we thrive ...strengthening civic assets

*“It’s a lot of fun giving to the community and being engaged with the nonprofit sector. It’s immensely satisfying.”*



THE DONORS Ken Leghorn and Julie York Coppens

THEIR GIFT A decades-long commitment to giving

THEIR LEGACY Guiding others to follow their lead



*Juneau Lyric Opera*

### 2016 GRANTS THE ARTS

Veterans for Peace, Woosh Kinaadeiyi, Artchange, Inc., Juneau Arts and Humanities Council, Skagway Arts Council, Team Skagway Snow Carvers, New JACC, Alaska Wildlife Alliance—Black Wolf Exhibit, Juneau Jazz and Classics, Perseverance Theatre, REACH—Canvas Art Studio, the play *Home but not Less*, JAMM Juneau Alaska Music Matters, Arts Scholarships, Juneau Lyric Opera, Seward Statue Project

PeggyAnn and John McConnochie have long enabled people to get active. They're known for their years running the Juneau Racquet Club and their current business, Cycle Alaska. But, beyond their business interests, they've dedicated countless volunteer hours and dollars to support local recreational opportunities.

They credit former business partner Jamie Parsons, as well as their own upbringings, with their commitment to volunteerism and philanthropy. "He always talked about paying our civic rent," John recalled of Jamie. "That's when a community has been generous to you, the business, in turn, needs to pay it back."

*"Giving is a part of our make-up. The way I was brought up is that the most important thing you could do is give back. That's the goal."* – PeggyAnn

A recent undertaking the McConnochie's were involved in was creating Juneau's bike map, a project of Juneau Rides. The group was able to raise money through the Juneau Community Foundation to create a map of bike-friendly paths and trails to encourage more people to cycle around Juneau. "It's not only physical health—being healthy by going out of doors and doing things—it's also great mental health to go out and recreate in the community," John said.

The money and time the McConnochie's give ensures there are plenty of free or affordable options for other residents to enjoy the recreational opportunities they love in Juneau.

## Together we thrive ...fostering resilient communities

*"People assume you need lots of money in order to be able to give and make a difference, and that is not true. When more people give, even just a little bit, the money and time that people give collectively make a bigger impact than what anybody would ever perceive."*



THE DONORS John and PeggyAnn McConnochie  
 THEIR GIFT Helping people enjoy where we live  
 THEIR LEGACY Investing in community recreation



Flats Fix-It Project

### 2016 GRANTS PARKS, TRAILS & RECREATION

Flats Fix-It Project, Eagle River Methodist Camp, Eaglecrest Foundation, Jensen-Olsen Arboretum, Friends of the State Museum, Black Wolf Project, Juneau Raptor Center, Shrine of St. Therese, Eaglecrest Mountain Bike Trail Project, Juneau Bike Map Project

## Building Community Through Your Generosity

**Our mission** is to increase philanthropy in order to meet the needs of our community. In 2016, so much good work in the community was made possible because of you, our donors. Your support enabled us to award over \$4.2 million to local partner organizations.

These pages provide a glimpse of the powerful ways you give back to Juneau and the change your philanthropy creates. None of these community impacts would be possible without people like you who see a need and turn it into an opportunity to make a difference.

To see a complete list of 2016 donors, please visit our website: [juneaucf.org](http://juneaucf.org).

**Thank you to our generous donors.**

### Results of Your Donations

- \$160,000 secured for 29 behavioral health legal clients
- 41 health screenings provided
- legal clinics offered for 89 women
- 1,227 "Well Child" screenings provided
- 60 middle school peer leaders supported
- 243 people received housing assistance
- 50 elementary school students received counseling
- Universal elementary school breakfast provided
- 146 individuals received substance abuse services
- 300 teens received suicide prevention training
- Hospice business plan developed
- 50 GED tests administered
- 1,098 elementary students attended sexual abuse prevention classes
- 16 formerly incarcerated women housed
- 40 homeless teen safety plans put together
- 12 arts scholarships awarded

## Together we thrive ...your donations change people's lives

- 274 students gained disability awareness
- 181 parent education visits conducted
- \$6 million raised for Housing First
- 13 policemen trained in crisis intervention
- Fundraising undertaken for the new arts center
- Island Institute climate change video project supported
- 74 homeless interventions held
- Pipeline skateboard park improved
- 6 high school scholarships awarded
- Lynn Canal Running Camp scholarships provided



- 21 mentoring matches made
- Assistance provided to the play *Home but not Less*
- Discovery Southeast scholarships given
- 21 individuals linked to substance abuse treatment
- 101 children received psychological assessments
- Behrends House transferred to the State of Alaska
- Renovations made to the Alaska Capitol
- City Museum display cases provided
- Medical supplies purchased for Front Street Clinic
- Naloxone Opioid Overdose Kits provided
- Black Wolf Exhibit at Mendenhall Visitor Center supported
- Admiralty Island environmental testing subsidized
- Middle school afterschool programming supported
- Safe High School Graduation Event supported
- JAMM teachers and instruments funded
- Juneau Jumpers supported
- Juneau Skating received support
- Juneau Youth Sailing subsidized
- Team Skagway Snow Carvers supported
- High Schools cross country training boosted
- Emmanuel Jal performance brought to town
- Middle school cooking class held
- Arts at the Canvas supported
- Jensen-Olson Arboretum shelter built
- Statue of William Seward supported
- Swimming scholarships awarded

# Finance and Investment

## FINANCE & INVESTMENT COMMITTEE

Bob Storer  
CO-CHAIRMAN

Bob Rehfeld  
CO-CHAIRMAN

Linda Egan

Mike McKrill

Karen Taug

## INVESTMENT ADVISORY COMMITTEE

Bob Bartholomew

Bob Mitchell

Linda Thomas

Sam Skaggs

At the Juneau Community Foundation, we keep our operating costs low and investments conservative to get the most out of your gift to the community. Our Finance & Investment Committee brings together expertise in finance, investments, and business to manage the Foundation's assets. Our committee works with investment committee advisors and Vanguard Institutional Advisory Services to guide our investing.

### FINANCIAL POSITION December 31, 2016

<b>ASSETS</b>	
Current Assets:	
Cash & cash equivalents	\$ 1,025,045
Prepaid expenses	5,057
<b>Total Current Assets</b>	<b>1,030,102</b>
Investments	
Assets held in trust for others	48,314,570
Assets held by	
Alaska Community Foundation	1,417,867
	56,500
<b>Total Assets</b>	<b>\$ 50,819,039</b>
<b>LIABILITIES &amp; NET ASSETS</b>	
Current Liabilities:	
Administrative payables	\$ 4,037
Deferred revenue	17,750
Assets held in trust for others	1,417,867
<b>Total Current Liabilities</b>	<b>1,439,654</b>
<b>Net Assets</b>	
Unrestricted	49,322,885
Permanently restricted	56,500
<b>Total net assets</b>	<b>49,379,385</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 50,819,039</b>

*The unaudited Financial Position set forth above is preliminary and subject to adjustments and modifications.*

## Our Investment Philosophy

The following criteria dictate our investments:

**SIMPLE** uncomplicated investment vehicles.

**TRANSPARENT** investment in funds designed to replicate the broad markets.

**EXPLAINABLE** investments in three asset classes that replicate the performance of broad market indices, maintaining diversity without being complicated.

**PATIENT** investing for the long term and accepting market volatility.

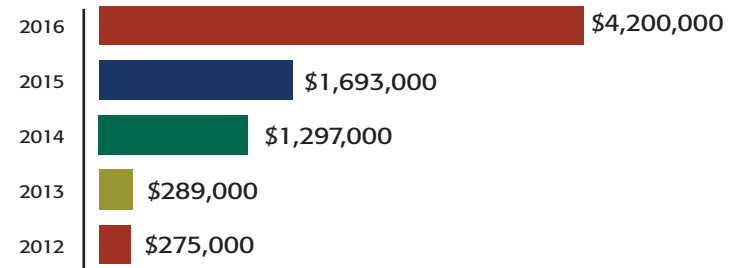
## Longterm Investment Account Performance

The Foundation invests the longterm portfolio in markets in primarily mature economies and accepts financial market volatility in the short term to achieve higher returns over a longer investment period. In 2016, the account earned 7.47%; for the trailing three years, the annualized return was 3.90%; and, 8.45% over five years. All three of these returns have been slightly better than our benchmark, demonstrating that we are on track. To read our Investment Policy Statements for both of our investment plans, visit [juneaucf.org](http://juneaucf.org).

## Fiscal 2016 in Review

Grants Awarded	\$ 4,199,700
Contributions	\$ 1,580,000
Assets Under Management	\$ 50,819,000

## Community Awarded Grants



**Total Grants Made Since Inception: \$7,735,000**





## Foundation Funds

The Juneau Community Foundation helps people like you make a lasting difference with options for meaningful and effective charitable giving.

You can leverage your giving by contributing to an **existing fund**. When you give to a cause shared by others, the combined gift goes farther to address the area you care about. You can choose among field of interest, special project, organization, or other funds.

You can continue your giving long after you're gone through **planned giving**. When you leave a gift in your will or trust, you will benefit your community and your charitable interests into the future.

You can **establish a charitable fund**. When you establish a fund with us, we connect you to local nonprofits with a history of success in areas that match your passion. We steward your fund and handle all grant making and reporting.

Every grant the Foundation makes begins with a gift from someone like you. Contact us about starting a new fund.

**Field of Interest Funds** allow donors to invest in specific areas of interest, such as Arts & Culture, Youth, Education, Health, Social Services, and Parks & Trails, instead of a specific organization. This type of fund is popular with donors who feel passionate about continuing to support the essential elements of a healthy society.

**Donor, Family & Corporate Advised Funds** make it easy for you to actively participate in grant making. You name the fund, identify advisors, provide a gift of cash, appreciated stocks or other asset, and then recommend grants. The grants are issued in the name of the fund, or anonymously if you prefer. Your gift can be

## Together we thrive ...you make it possible

placed into an endowment that is invested over time with earnings used to make community impact grants. In this way, your gift and all future earnings provide a continuing source of community capital, doing good work for many years to come. Advised funds can be set up by an individual, a family, or a group of people.

**Donor Directed Endowment Funds** enable you to establish an endowment whereby a portion of the earnings flows to a specific organization or program that you wish to support for years to come.

**Special Project Funds** are started by individuals or groups of individuals to support a specific community project of limited duration.

**Scholarship Funds** offer you the opportunity to support students based on criteria that you choose.

**Organization Endowment Funds** are established by nonprofit organizations with 501(c)(3) status to provide them with income and budget stability. These organizations build their endowments in an investment pool at the Foundation. The Fund is established by the agency, which recommends grants. Typically, organizations use the earnings on their support to pay for general operations while keeping the principal intact.

**Memorial Funds** provide a meaningful way to honor loved ones, family, and friends who have passed away. Call us and we can establish a memorial fund over the phone. Memorial funds are often shorter-term funds used to finance a community project or program. Use of these funds is usually directed by a family member.

**Unrestricted** contributions to the Juneau Community Foundation are gifts that help us make grants, fund community projects, grow a community endowment, and offset general operating costs. The Foundation's board of directors determines how best to use unrestricted funds. This is a good option if you have many charitable interests and want to provide the Foundation with the greatest flexibility.

**Ready to act**, but unsure where or how to focus your charitable giving? Thinking about setting up a private foundation but wanting to know the benefits of starting a fund at the Juneau Community Foundation? We can help. Call, email, or stop by and talk with us.

For a complete list of Foundation funds, visit [juneaucf.org](http://juneaucf.org).



## Legacy Gift

George and Debbie Reifenstein have long been in love—with one another and with Juneau.

“The first night I met him in college, he showed me pictures of Juneau,” Debbie said. “When later he proposed, I knew if I gave him an ultimatum between me and Alaska, I’d lose.”

Since making Juneau their permanent home in 1972, their lives have been characterized as much by giving as anything else. George’s career includes working for the Marine Highway System, Mt. Roberts Tram, 40 years as a volunteer firefighter, and volunteering with the Boy Scouts, Helping Hands, and KTOO. When Debbie retired, after selling Hearthside Books, she was able to dedicate her time to community work: serving on the board of the Friends of the State Library, cooking at the Glory Hole, and volunteering through her church.

*“I usually only give to local organizations because I can see where the donation is going and I really like that. And I know the Juneau Community Foundation will be good stewards of our giving and it will go to very good causes.” –Debbie*

“I think we both just feel strongly that Juneau has given so much to us.” Debbie said. “It’s nice to be able to do things to help kids have some of the same benefits we’ve had here all these years.”

## Together we thrive ...sharing a common vision

*“We both feel strongly that Juneau has given so much to us. It’s nice to be able to do things to help others enjoy some of the same benefits we’ve enjoyed here all these years.”*



THE DONORS    George and Debbie Reifenstein  
THEIR GIFT     Partnering to strengthen the common good  
THEIR LEGACY   Investing in the future of our community

The couple’s generosity will continue to shape the community well into the future through legacy giving.

“Legacy giving is an opportunity to make great things happen in Juneau,” George said. “We’re fortunate enough that we know there will be funds left after we pass... so we set up a fund that will be directed by our children that will go toward outdoor youth activities and recreation in general in Juneau.”



## Your Philanthropic Home

Community foundations provide an effective local vehicle for creating funds that benefit the community today and in the future. Giving to the Juneau Community Foundation is easy. You can contribute an unrestricted donation, give to any of the funds listed in this annual report, or establish a new fund.

At the Juneau Community Foundation, we keep our operating costs low and adhere to our investment philosophy to get the most out of each of your contributions to the community. Each gift to the foundation reflects your trust in our ability to invest and use resources wisely. Our Finance and Investment Committee brings together expertise in finance, investments, and business to manage the Foundation's assets and guide our annual budget.

The Foundation accepts contributions by:

- Credit card, via [www.juneaucf.org](http://www.juneaucf.org)
- Check to the Juneau Community Foundation
- Donating publicly traded stock or other investments

### Bequests & Planned Giving

Bequests through wills or other planning instruments, such as life insurance or IRAs, create or add to permanent endowments to support your community. Leaving a bequest in your will is a simple process. First, name the "Juneau Community Foundation" and then provide either a dollar amount or the percentage of your estate that you wish to donate. The Foundation can also be named as a beneficiary on a life insurance policy, retirement plan, or IRA.

*"By designating funds from an IRA or a 401k, you're able to make 100 percent of that money work for those causes you believe in... and we all like to see our money work well."*

—George Reifenstein

Talk with your financial advisor to find out more about the benefits of naming the Foundation as a

## Together we thrive ...an enduring asset

beneficiary in your will, life insurance policy, retirement plan, or giving through a charitable trust or charitable gift annuity.

### Private Foundations

The Foundation can assist you in achieving the same philanthropic goals as a private foundation and relieve you of the administration, bookkeeping, and investment management.

If you have or are considering starting a private foundation, you may want to think about the benefits of working through your community foundation. Several private foundations in Juneau found that by moving into the Juneau Community Foundation they can better focus their time and energy on achieving their philanthropic goals.

### Establishing a Fund

If you are interested in establishing a fund, call us to discuss the various options available and to find out what will best meet your needs now and in the future. We administer a variety of funds that afford you the opportunity to choose a level of involvement that suits you:

- High involvement: donor advised fund
- Medium involvement: a field of interest fund
- Minimal involvement: unrestricted funds where we match available funding to changing community needs

"Charitable giving through the Juneau Community Foundation is an efficient and effective way for clients to help the charities and causes that matter to them. By using the Foundation to assist with your planned giving program, you ensure local management of funds for the benefit of organizations and people in ways that you can see and appreciate right away and that can continue long into the future. I encourage you to use and support the Juneau Community Foundation."

—Beth Ann Chapman, Attorney at Law, Faulkner Banfield, PC

### We're your charitable partner here in Juneau.

For more information, visit [www.juneaucf.org](http://www.juneaucf.org).

**Note:** Contributions to the Juneau Community Foundation are tax-deductible and irrevocable. Please consult your tax advisor, financial planner, or estate planning attorney to learn about specific advantages to you and your heirs.



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